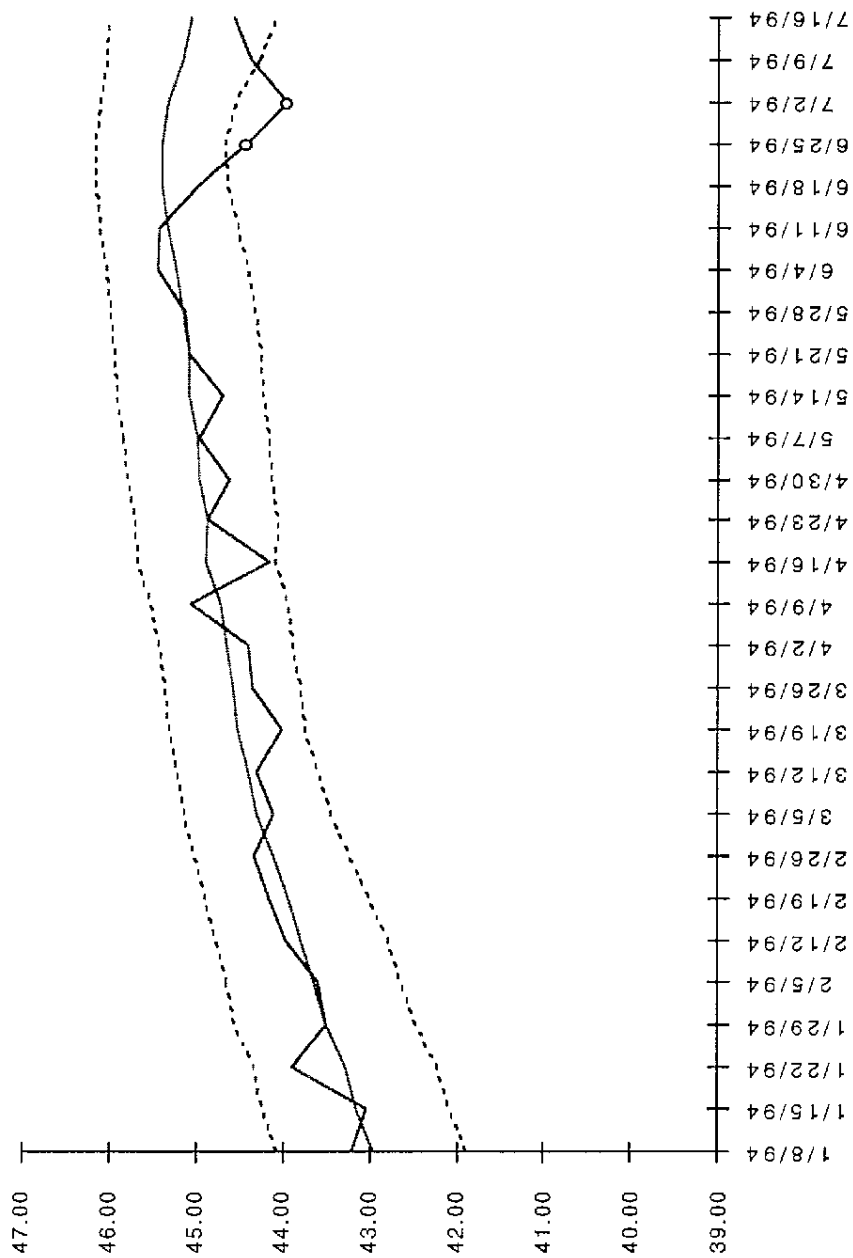


Philip Morris Region 2
Weekly Nielsen Data

% of trend break = -93.3
current value = -1.21



o = Short Term
Δ = Long Term
x = Both

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